



BOYS & GIRLS CLUBS OF KING COUNTY

KIDS AUCTION

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OCTOBER 6, 2018 | SHERATON SEATTLE HOTEL



SPONSORSHIP OPPORTUNITIES

Come celebrate Boys & Girls Clubs of King County’s Kids Auction! Join us for a special evening raising money for the 26,608 kids Boys & Girls Clubs of King County serves annually. Featuring dinner, dancing, entertainment and a silent and live auction, Kids Auction is attended by 800 business and community leaders representing the decision makers of King County. Please find our special 75th Anniversary sponsorship levels below. If your company is interested in learning more or committing to a sponsorship please contact Dannielle Stewart, Corporate Engagement Officer at dstewart@positiveplace.org.

EXCLUSIVE PRESENTING SPONSOR | \$75,000

- Event naming rights and recognition on all event materials
- Recognized as the Exclusive Presenting Sponsor in both the event catalog and at the event (verbal and print) with enhanced signage and visibility
- Exclusive Presenting Sponsor logo recognition in event save-the-date, invitation, e-mail invitation and pre-event marketing
- Two-page ad in the event catalog
- Company logo on all event signage
- Company logo in event presentation and name recognition from stage
- Company logo on Boys & Girls Clubs Events pages- positiveplace.org/events
- Recognition in the annual report
- Five social media mentions on our social media platforms
- Three tables of 10 at the event - premium position
- Opportunity to feature a live quality auction item at the event to increase your visibility at the event. The presentation of the live item includes screen placement, verbal recognition, and a page in the auction catalog to describe the item

Commitment needed by August 1, 2018 for all benefits.

DIAMOND SPONSOR | \$50,000

- Recognized as Diamond Sponsor in both the event catalog and at the event (verbal and print) with enhanced signage and visibility
- Full-page ad in the event catalog
- Company logo on all event signage
- Company logo in event presentation and name recognition from stage
- Company logo on Boys & Girls Clubs Events pages- positiveplace.org/events
- Recognition in the annual report
- Three social media mentions on our social media platforms
- Two tables of 10 at the event - premium position
- Opportunity to feature a live quality auction item at the event to increase your visibility at the event. The presentation of the live item includes screen placement, verbal recognition, and a page in the auction catalog to describe the item

PLATINUM SPONSOR | \$25,000

- Recognized as Platinum Sponsor in both the event catalog and at the event (verbal and print) with enhanced signage and visibility
- Full-page ad in the event catalog
- Platinum Sponsor logo recognition in Premier Sponsor Video
- Company logo on all event signage
- Company logo in event presentation and name recognition from stage
- Company logo on Boys & Girls Clubs Events pages- positiveplace.org/events
- Two social media mentions on our social media platforms
- Two tables of 10 at the event - premium position



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GOLD SPONSOR | \$10,000

- Full-page ad in the event catalog
- Company logo on event signage
- Company logo in event presentation
- Company logo on Boys & Girls Clubs Events page- positiveplace.org/events
- One social media mention on our social media platforms
- Recognition in the annual report
- Table of 10 at the event - prominent position

SILVER SPONSOR | \$5,000

- Half-page ad in the event catalog
- Company name in event presentation
- Company name on event signage
- Company name on Boys & Girls Clubs Events page- positiveplace.org/events
- Social media mention on our social media platforms
- Recognition in the annual report
- Table of 10 at the event

TABLE SPONSOR | \$2,500

- Name recognition in the event catalog
- Company name in event presentation
- Recognition in the annual report
- Table of 10 at the event

Dannielle Stewart | Corporate Engagement Officer

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206.775.4823



Our Mission

To enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.

For 75 Years, Boys & Girls Clubs have been opening doors of opportunity and preparing young people for a great future. We see possibility in every young person and are committed to being a voice for all youth in King County, no matter where they come from.



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**POSITIVE
PLACE.ORG**

75
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