



BOYS & GIRLS CLUBS
OF KING COUNTY

Kids Auction Sponsorship

Saturday, October 24, 2020

During these uniquely challenging times, we've all had to come up with innovative ways to manage our day-to-day lives. Kids Auction 2020 is all about celebrating the extraordinary creativity in our Clubs and our community.

Your business has a chance to invest in a future where all young people have access to opportunity! Join us for this colorful evening of philanthropy and fun and showcase your community leadership. Bid on exciting auction items, enjoy artisanal food and drinks, and support programs that help young people reach their full potential. Your support means more kids and teens can benefit from enriching experiences in our Clubs. Help bring this special event, and the dreams of our youth, to life!

To become a sponsor or learn more, please contact: Austin Bergeron | Corporate Engagement Officer
abergeron@positiveplace.org | 206.436.1830



GOLD SPONSOR | \$10,000

- Earn a variety of high-impact placements for your brand in digital, print, and the event presentation
- Includes recognition in our *Premier Sponsor Thank-You Video* and unique branding opportunities
- Product placement in our Party Kits distributed to participants

SILVER SPONSOR | \$5,000

- Your logo will be featured in event materials, presentation, and communications
- Our Silver Sponsors help us present portions of the event, such as Virtual Club Tours or Youth Talent Features, in addition to all benefits enjoyed by Bronze Sponsors

BRONZE SPONSOR | \$3,500

- Show your philanthropic leadership and support young people while earning a suite of high-impact benefits for your business

**Whatever
It Takes to
Build Great
Futures.**





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LEVELS & BENEFITS	GOLD \$10,000	SILVER \$5,000	BRONZE \$3,500
Product Placement: Include your SWAG in our Party Kits for participants	✓		
Unique social media shout-outs and sponsor recognition	✓		
Featured in premier sponsor thank-you video	✓		
Verbal recognition by MC/presenters	✓		
Branding portions of the program: E.g.: Virtual Club Tours, Youth Talent Feature, Club staff feature	✓	✓	
Featured in Kids Auction Insider emails	✓	✓	
Include your messaging in the chat feature of live stream	✓	✓	✓
Optional catered Party Kit with food and beverage	✓	✓	✓
Audio/Visual Sponsor Signage shown before, during, and after live stream	Large Logo	Medium Logo	Name
Opportunity to include Auction Packages from your business (silent or live auction, depending on value)	Logo & Link	Logo	Name
Social media assets for you to use showcasing your important philanthropic work	✓	✓	✓
Recognition on Kids Auction website	✓	✓	✓
Inclusion in Kids Auction guest thank-you email and post-event recap	✓	✓	✓
Recognition in Annual Report	✓	✓	✓

Custom Packages are available. Let us know what benefits you'd like to see!

MAKE AN IMPACT

Sustain and strengthen our youth development programs and make a lasting impact for youth throughout the region.

ELEVATE YOUR BRAND

Access an audience of business and philanthropic leaders with high-impact visibility in our premier fundraising event.