



GREAT FUTURES
Gala & Auction ✨

Saturday, October 17
Hyatt Regency Downtown

GALA SUPPORTER
HANDBOOK



BOYS & GIRLS CLUBS
OF KING COUNTY

From the desk of Lori Bae

Dear Gala Supporter,

Thank you for your continued dedication to Club kids and teens! We're incredibly grateful for your leadership in making our Club communities safe and welcoming places for all young people in King County.

By hosting a table, procuring items, and securing sponsors at the Great Futures Gala & Auction, you are serving as a vital ambassador for the Boys & Girls Clubs of King County. Supporters like you are the heart of this event; bringing new friends into our mission, inspiring generosity, and leading by example.

This year, we aim to raise \$1 million to support youth across King County.

Together, let's ensure that every guest leaves the Gala with a deeper understanding of the impact of Club programs, a desire to strengthen their communities, and a renewed appreciation for the dedicated staff who make it all possible. Your role is key to helping us achieve this!

But our mission goes beyond one evening. Every dollar raised helps us expand our reach and ensures that every kid who needs a safe place to go and caring mentors to guide them can access our services.

To support your efforts, we've created this handbook with event details, tips, and outreach tools to make your experience as smooth and successful as possible. If you have any questions or need anything along the way, please don't hesitate to contact: Kobi Robinson at mrobinson@positiveplace.org

Thank you again for stepping up for Club youth. We're so grateful for all that you do. We can't wait to celebrate with you on Saturday, October 17th!

Lori Bae
President & CEO
Boys & Girls Clubs of King County

Key Staff Contacts

MAIN CONTACT:

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About the Event

Great Futures Gala & Auction 2026

Lace up, shine bright, and support Boys & Girls Clubs of King County at the Hyatt Regency Seattle!

Step into an unforgettable night of comfort, glamour, and generosity at **Sneakers & Sparkle**, our *Great Futures Gala & Auction* on **Saturday, October 17th**. This spirited celebration supports all 33 Boys & Girls Clubs across King County, empowering thousands of youth throughout King County.

Whether you pair your favorite sneakers with sequins, add a little shimmer to your look, or simply strike a pose in our themed photo area, you'll fit right in for a night that celebrates style, fun, and purpose.

Each year, the *Great Futures Gala* brings together community members, business leaders, and supporters for a night of impact and inspiration. Guests enjoy a sparkling evening of connection, celebration, and giving back—featuring silent and live auctions with fabulous prizes, memorable moments, and plenty of surprises along the way.

More than just a celebration, this event raises essential funds to sustain and improve youth development programs, allowing kids of all backgrounds to learn, grow, and be themselves. From academic support and healthy lifestyles to leadership development, your support helps build great futures for the next generation.

So, slip into your most dazzling footwear, add your favorite sparkle, and get ready for a meaningful night out. Sneakers & Sparkle is your invitation to make a difference for Club Kids—and you won't want to miss it!

Date: Saturday, October 17, 2026

Location: Hyatt Regency Seattle – Columbia Ballroom - Floor 3
808 Howell St, Seattle, WA 98101

Schedule: 5:00pm – Registration, silent auction, games & more!
7:00pm – Dinner & program
9:00pm – After-party & auction item check-out

Buy your ticket: [Bit.ly/GFGA2026](https://bit.ly/GFGA2026)

Procure Donations for Silent or Live Auction

Reach out to businesses, either via warm or cold calls, to secure donated goods or services that can raise funds for the silent auction. You can do the same with larger packages that are presented in the live auction.

Use the link provided to submit procurement goods. The proceeding pages include email copy and phone scripts you can use to support your outreach.

PROCUREMENT FORM

<https://forms.gle/Nw9BRQ4VgeM1ee8V8>

The link above takes you to the form where you can tell us about each auction item you secure.

If you have any questions or issues please reach out to
mrobinson@positiveplace.org
425-354-7699

REMEMBER

You can select YOUR CLUB to receive the benefits from items you procure.



Procurement Email

Dear [Donor Name],

Boys & Girls Clubs of King County is an organization close to my heart. With Club locations across the greater Seattle area, they work to provide every young person with a safe, supportive environment during out-of-school time. The Clubs teach kids about healthy lifestyles, drive home the importance of academic success, and develop the future leaders of our community.

To support this work, I am a [Club Supporter] for the [insert your club] Boys & Girls Club, and I am working to procure donations of packages or services that can be auctioned off to raise funds for our Great Futures Gala and Auction on October 17.

Every year, local community members come together at Great Futures to bid on exciting auction items, network with guests, and learn more about the organization's mission. The event raises around \$1 million annually to sustain and improve our youth development programs, making it possible for all kids to achieve great futures.

Your donation of an auction item would help Boys & Girls Clubs make progress towards our event goal and ensure 100% of proceeds benefit local kids. We would be happy to promote your business with marketing materials or business cards around your auction display.

Boys & Girls Clubs support and serve over 10,000 kids and teens at 33 sites throughout the community. They offer programs such as art, homework assistance, leadership clubs, field trips, family support, and a wide array of sports, recreation, and wellness programs.

Our goal is to ensure all children have the opportunities and guidance they need to grow into confident, successful adults.

By supporting Boys & Girls Clubs, you are helping kids reach their full potential. Thank you for your interest in supporting our mission. If you have any questions, please don't hesitate to contact me.

With gratitude,

[Solicitor Name]

[Solicitor Contact Details]



What do people like to bid on?

1. Travel~ 138% Return in 2024, 125% in 2025

- All-inclusive trips
- Weekend getaways & Hotel stays
- Airline tickets or miles

2. Outings and Experiences~ 139% Return in 2024, 100% in 2025

- Spa days
- Local brewery tours
- Sunset or harbor cruises
- Museum tickets & Comedy nights
- Outdoor activities (hiking, kayaking, bungee jumping)
- Theme park tickets
- Behind-the-scenes experiences

3. Sports Tickets, Memorabilia, and Activities~ 169% Return in 2024, 132% in 2025

- Game tickets
- Signed memorabilia
- Chance to meet local celebrity athletes
- Golf outings, Ski passes, Yoga classes, Spin classes

4. Music~ 187% Return in 2023

- Concert tickets
- Backstage passes or a chance to meet the musician
- Signed instruments or albums from famous musicians

5. Food & Dining~ 218% Return in 2024, 388% in 2025

- Restaurant gift certificates
- Catering service certificates
- Dinner and wine pairings
- Cooking classes
- Food gift baskets

Auction Categories that Underperform

Professional Services~ 28% Return in 2024

Photography~ 53% Return in 2024

Art~ 58% Return in 2024



Invites and Guest List Timeline

Starting April 13th

Create your guest list! Create a list of 15-20 people in your network who might like to attend the Gala. Think about their potential connection to the mission and their capacity to give. Send a personal invitation to everyone on your list. If helpful, a draft email is on the following page - adjust it to suit your needs.

Start compiling guest names and information, including cell phone numbers for mobile bidding, email addresses, and dietary restrictions.

By August 31st

Reach out and check in with your potential guests. Find out if they have questions about the event, and ask them to RSVP! Remind them why the organization is important to you.

Whether they attend the event, donate online, or give through a corporate sponsorship, they are impacting youth across King County! Invite those who can't attend to make a gift online or check out the online silent auction when it goes live October 9.

By September 30th

Submit your final guest list to Mrobinson@positiveplace.org so that seating arrangements can be made. Include all guest names, contact details, and dietary restrictions.

October 9th

Online bidding is now open! Spread the word to your network, and encourage people to start bidding on our exciting auction items!

Call or email all confirmed guests to remind them about the event. If you have any questions or changes, contact us.

October 17th – Event Day!

Arrive at the Hyatt Regency from 5:00 pm to greet your guests and mingle with other supporters.

Most importantly, have a great time!

After the Event

Call your guests or send them a quick note thanking them for their generous support! Introduce guests who are interested in learning more to the BGCKC staff. We're happy to arrange an informational coffee or a Club tour!

Invite Template

Dear [Name of guest],

I wanted to personally invite you to the Great Futures Gala & Auction hosted by Boys & Girls Clubs of King County on Saturday, October 17th, at the Hyatt Regency Seattle! This year's theme is Sneakers and Sparkle, a glamorous night filled with bidding, dining, dancing, and celebrating the incredible impact Clubs have on youth across our community, all from the comfort of your favorite sneakers.

As a proud member of the [Board of Directors / CLUB NAME Club Advisory Board], this mission is deeply important to me. I've seen firsthand how Boys & Girls Clubs provide safe, inclusive spaces where kids can learn, grow, and thrive—thanks to the dedication of caring staff and the generosity of supporters like you.

[I'd love for you to join me at my table for this unforgettable event. It's a chance to enjoy a fabulous night out and make a real difference for youth in King County.

Registration is now open! When you sign up here, be sure to list me as your host so we're seated together.]

[I'd welcome your support as a sponsor for the Great Futures Gala & Auction. Attached is/ I will send the Sponsorship packet.]

If you have any questions about the event or the work of Boys & Girls Clubs of King County, feel free to reach out—I'd be happy to share more.

Hope to see you there!

Sincerely,

[Your Name]

Event Details

What: Sneakers & Sparkle: Great Futures Gala & Auction

When: Saturday, October 17, 2026

Where: Hyatt Regency Seattle – Columbia Ballroom - Floor 3 - 808 Howell St, Seattle, WA 98101



Sponsorships

Sponsorship Levels:

- \$30,000 | Great Futures Champion (Presenting Sponsor)***
- \$20,000 | Great Futures Leader (Platinum Sponsor)
- \$10,000 | Great Futures Advocate (Gold Sponsor)
- \$5,000 | Great Futures Friend (Silver Sponsor)
- \$2,500 | Game Sponsor

***Only one available

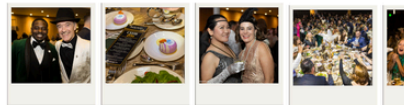
Inquire with Sarah Joy to learn about guest benefits, night-of activations, and marketing recognition associated with each level of support.

sjoy@positiveplace.org



Our mission is to inspire and enable all young people to reach their full potential as productive, responsible, and caring community members. We deliver a world-class Club Experience that ensures success is within reach for every young person who enters our doors, with all members on track to graduate from high school with a plan for the future, strong character, and healthy lifestyles.

As a leading youth development organization, our skilled and caring professionals meet young people where they are and help them shape a path toward a bright future. Thanks to the generosity of our community, we raised \$1 million this year's gala, directly supporting life-changing programs for kids and teens. We are proud to set our goal to raise another \$1 million to ensure even more young people have the opportunities, support, and experiences they need to thrive.



Join us on **Saturday, October 17th**, for the **Great Futures Gala & Auction**, an annual community celebration supporting Boys & Girls Clubs of King County. Enjoy an elevated dinner, a lively auction, and an inspiring program.



As our exclusive **Great Futures Champion Presenting Sponsor**, we are proud to honor a community leader whose investment and commitment make this year's Gala & Auction possible and directly support life-changing opportunities for Club youth. Only one available.

Guest Benefits

- Two tables for ten (20 seats total)
- Premium wine upgrade for the table
- Private VIP experience (more to come!)

Night of Activation

- Verbal recognition during event programming
- Sponsor logo on table
- Logo inclusion in the onscreen program
- Prominent logo placement on event signage
- Exclusive opportunity to speak during the program highlighting support of the Boys & Girls Clubs of King County

Marketing Recognition

- Two signature social storytelling features as a part of the broader Boys & Girls Clubs of King County campaign
- Logo inclusion in all event-related email communications
- Full page ad in the auction catalog



[Click here to see our full sponsorship offering](#)





BOYS & GIRLS CLUBS
OF KING COUNTY

Thank You

Thank you for helping our kids dream bigger, lead
boldly, and build great futures.

